

# CAMERON GARCIA

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## SUMMARY

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UX-minded researcher with a B.A. in Psychology (Minor: Human Development) applying behavioral science to interaction design and user experience. Shipped EVALDLE, a live browser-based product, collecting real-user feedback to drive iterative design decisions. Certified in Google AI Essentials (2025) and Google Project Management (2024).

## PROJECTS & APPLICABLE EXPERIENCE

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### EVALDLE - UX Design and Deployed Browser Product

Independent Project | 2026

- Designed and shipped a daily browser-based product from concept to live deployment; applied behavioral science frameworks (Nielsen heuristics, Bandura, Skinner, Zeigarnik) to guide interaction and interface decisions
- Distributed the product to real users; identified friction points and iterated on UI layout, feedback mechanisms, and onboarding cues based on observed behavior; documented findings in a before/after UX case study

### ContinueAsMagnet - YouTube Channel (Creator & Analyst)

Independent Project | 2024 - Present

- Launched and monetized a channel within one month; used YouTube Studio retention and engagement analytics to identify drop-off points and iterate on content structure, format, and visual presentation across 800K+ views

### User Trust in AI Experiment

CSULB - Computer Applications in Psychology | 2025

- Designed a controlled behavioral experiment (Python, PsychoPy) studying how AI presence affects human decision-making; built full pipeline from stimulus design through data collection and analysis

## PROFESSIONAL EXPERIENCE

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### Instructional Aide / Chess Teacher (Grades K-8)

Chess Wizards | December 2025 - April 2026

- Identified engagement gaps through real-time behavioral observation across groups of 10-22 students; iterated on delivery and lesson structure using user-centered design thinking
- Synthesized qualitative observations into clear summaries for administrators and parents

### Activity Leader, Child Development Program

Saugus Union School District (SUSD) | May 2024 - August 2025 (Seasonal)

- Tracked engagement patterns across 14+ participants via structured behavioral observation; adjusted programming in real time based on participant feedback and observed responses

### School Age Teacher

CSULB Child Development Center (IPCDC) | August 2023 - March 2024

- Maintained developmental portfolios documenting behavioral observations; designed and iterated on learning activities based on observed outcomes

## SKILLS

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**Design and Research:** UX case study documentation, behavioral observation, user feedback synthesis, interaction design principles, PsychoPy, HTML/CSS

**Analytics:** YouTube Studio, SPSS, R, Python | **AI Tools:** Claude API, ChatGPT, Gemini; Claude Code certified (Anthropic, 2026)

**Project Management:** Google Workspace, Microsoft Teams, Excel; Google Project Management certified

## EDUCATION

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### California State University, Long Beach (CSULB)

B.A. Psychology | Minor: Human Development | Expected May 2026

- Quantitative and qualitative research methods, cognitive processes, developmental and social psychology; SPSS, R, Python | Coursework: Research Methods, Multivariate Statistics, Human Factors